

# Step-by-Step:

## How to Create Persistent Link to the University Research Repository Records

The University of Auckland Research Repository, ResearchSpace, uses the [Handle System](#) for unique and persistent identifiers of digital records.

### To link to a University Research Repository record:

1. Locate the record on the University Research Repository by browsing Authors or Titles
2. Click on the title



**Title:** [Cultural Differences and Interface Usability for E-commerce Website: An Exploratory Study.](#)  
**Author:** [Zhao, Jennifer Yanan](#)  
**Reference:** 9th Annual Waikato Management School Student Research Conference, Hamilton, 25 Oct 2005.

3. Copy the handle URL in the Identifier field

### Cultural Differences and Interface Usability for E-commerce Website: An Exploratory Study.

[Zhao, Jennifer Yanan](#)

**Identifier:** <http://hdl.handle.net/2292/16540>  
**Issue Date:** 2005  
**Reference:** 9th Annual Waikato Management School Student Research Conference, Hamilton, 25 Oct 2005.  
**Rights (URI):** <https://researchspace.auckland.ac.nz/docs/uoa-docs/rights.htm>

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#### Full text options



**Name:** [Confrence05.pdf](#)  
**Size:** 1.783Mb  
**Format:** PDF



**Publisher:** <http://wms-soros.mngt.waikato.ac.nz/StudentResearchConference/Proceedings/2005.htm>

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- [Conference Items \[1316\]](#)

4. Paste it to where you would like to add the URL

# FAQs

## 1. Why can't I just copy the address from the address bar?

Web addresses, or URLs that appear in the address bar of your web browser may change over time if the structure of the website change in the future.

## 2. What is a persistent link?

A persistent link is a permanent URL that connects to users directly to a particular electronic resource, and it will not expire as long as the content is available within the University Research Repository, ResearchSpace. Persistent links also provide more consistent usage statistics.

## 3. Where can I get further help?

If you have any question or problem with linking to the University Research Repository records, please email us at [researchspace@auckland.ac.nz](mailto:researchspace@auckland.ac.nz)